ASEAN PARLIAMENTARIANS FOR HUMAN RIGHTS

APHR Consultancy Notice

A. Project Title

Cambodia Advocacy and Media Consultant (part-time basis)

B. Background

APHR is looking to hire a Cambodian Advocacy and Media Consultant to support the Cambodia Monitor project. The Advocacy and Media Consultant will identify and implement advocacy opportunities and strategies to empower parliamentarians, in the region and globally, to use their position to leverage ASEAN and its partners to create positive change in Cambodia. They will also work to ensure various stakeholders including MPs act globally as a consistent public voice for democracy and human rights for all in Cambodia.

C. Scope of Work

APHR is looking for a consultant to support the following Cambodia Monitor project activities:

Regional Advocacy:

- Identify and develop forward-thinking advocacy strategies to leverage ASEAN and its Member States into taking positive and effective action in Cambodia.
- Develop concrete policy recommendations and actions ASEAN, its Member States, and key partners can take to help promote human rights and democracy in Cambodia.
- Implement such strategies by engaging Member States at the highest level, including in parliaments, as well as with key influencers.
- Daily monitoring of national, international and regional developments relating to Cambodia to identify and seize reactive media and advocacy opportunities, and to keep parliamentarians informed.
- Continuously and regularly liaise and engage with key stakeholders to develop and implement advocacy activities (CSOs, INGOs, diplomats, public servants, MPs, UN, media, academics, think tanks etc.)

Media and social media outreach:

In close collaboration with APHR Board Member for Cambodia:

- Develop long-term and reactive social media and media strategies on Cambodia.
- Identify media opportunities for APHR, and their respective members through supporting the drafting of joint letters, statements, and other media outputs, and securing interviews.
- Monitor social media trends and developments and identify key target audiences on social media.
- Engage daily on social media platforms.

D. Expected Outputs and Deliverables

The Cambodia Advocacy and Media Consultant will be submitting regular progress/ status reports to APHR as his/her deliverable every month.

This consultancy is on a part-time basis and the consultant is expected to work based on the agreed workplan with the Cambodia Board Member.

E. Institutional Arrangement

The consultant will report to the APHR Board Member for Cambodia who will assist as much as possible the consultant in his/her work. APHR Secretariat will provide finance and administrative support to the consultant.

F. Duration of Work

February to December 2022 (11 months); To start as soon as possible

G. Duty Station

Preferably in Southeast Asia; Flexible depending on the right candidate

H. Qualification of the Successful Contractor

- Bachelor's degree in related field.
- Extensive experience in designing and implementing strategic media and advocacy plans in coordination with a wide range of stakeholders, including with high level officials and ministers.
- Strong knowledge of the political context and human rights issues in Cambodia.
- Wide international network with a broad range of actors including diplomats, state officials, civil society organizations, think tanks, etc.

- Oral and written fluency in English.
- Excellent analytical and writing skills.
- Solid political analysis skills and creative thinking.

I. Recommended Presentation of Offer

Applicants may submit the following requirements to procurement@aseanmp.org with Subject heading "**Cambodia Advocacy and Media Consultant**" as soon as possible:

- **Cover letter** including why the individual considers him/herself as the most suitable for the assignment. Please also indicate your proposed consultancy fees.
- **Personal CV** indicating all relevant past experience as well as the contact details (email and telephone number) of the candidate.

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